

REAL ESTATE REALITIES

Instead of buying GOLD think about buying Real Estate:



Gold is at the highest level it has ever been and what was the big lesson we all learned from the real estate market crash? Everyone was buying real estate and we all thought it could never go down. Boy - Did we ever learn a big lesson! Not only did it go down, it crashed. Now Gold is the hot investment and if I had some I would sell it now and take my profit. I like the saying by Wayne Gretzky, when interviewed they always asked him how he could score so much and his reply was very simple. "I go where the puck is going, not where it's been". Today we need to look at where the market is going - properties are at the lowest value they have been at in a decade.

That being said there are 2 main groups of people that need to take action in 2011. They are first time Home Buyers and Investors. We have never seen prices and rates this low and once the inventory of homes gets back to normal then we will see prices recover. They will not go up as fast as they have in the last 10 years but I think everyone will agree we want real estate to be like it was from 1940 to 2000. Slow, boring and safe.

As a first time home buyer or investor you still get all the tax benefits, future appreciation and the additional buying power of leverage. For example: If you buy a \$150,000 single family home (there are many to choose from) you will only need 5% down. (there are also ZERO down programs) That is \$7,500 down payment and a loan amount of \$142,500 at 5% rate is \$765 a month P&I. You will live for less than you pay for rent and as an investor that house will rent for \$1000-\$1200 all day long. I also have a 4 plex that is coming on the market that cash flows \$800 a month and if you live in it as your home you will live for free. If you are interested in seeing how the numbers on buying a house look, I have a customized software program that runs thru all aspects of a property and it breaks down each component of the investment and how it will work for you and your specific needs.

If you are interested in more information I would love to help answer any questions you may have, or if you have a property you want some advice on I would love to help. You can go to my web site to see all the homes that are for sale at www.BobBeutler.com

Have a Merry Christmas and Thank You.

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